

NEWS about Red, White & Blue



We are truly grateful for your business this past year. We look forward to continue serving you in the future. We hope everyone has a blessed and prosperous New Year. Thank you!



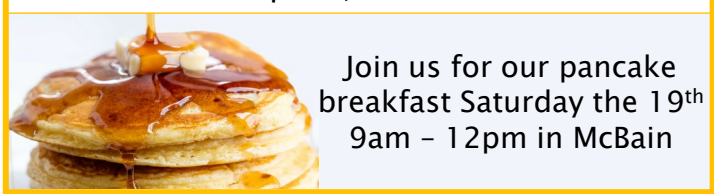
JANUARY PARTS SPECIAL:
15% off all NEBO lighting
NEBO®

- \$50 off \$500 or \$100 off \$1,000+ OEM lubricants, coolants, filters &/or Fleetguard All Makes filters.
- Free Drum of Hay Preservative with a purchase of an applicator.
- \$2 instant rebate on Earth Metal Sweeps.
- \$10 instant rebate for every \$100 spent on bucket teeth, pins, or adaptors.
- \$250 instant rebate for every \$3,000 on construction OEM buckets &/or attachments.

New Employee Alert
We welcome Jeff Bouman as our new Service Manager in the Beal City store!

GERINGHOFF
5% off \$500+ Genuine Geringhoff parts.
Now - March 15th

SAVE THE DATE:
2022 Customer Appreciation Week
March 14 - 19
All week long enjoy fresh donuts & coffee, giveaways, the biggest discounts of the year on parts, and more!



Join us for our pancake breakfast Saturday the 19th 9am - 12pm in McBain



Winter Equipment Maintenance



Tips from New Holland's product specialist on operating equipment in the winter.

1. **Protect your investment:** salt can cause corrosion to unprotected areas of your machine and reduce resale value. Washing your equipment often is well worth your time to keep it in good operating shape.
2. **Keep your battery charged:** perform a load test on your battery before winter to ensure your equipment will operate at full strength. Having access to electrical outlets to plug in your equipment is ideal to help your battery.
3. **Use the proper fluids:** using the proper cold weather engine oil, coolant, fuel, and hydraulic oil will minimize maintenance problems. 10W-30 performs down to -20°F. 0W-40 synthetic oil will protect down to -35°F. It is important to top off your antifreeze before the cold hits. Organic Acid Technology coolant is recommended in all Tier 4 Final engines. Keeping your fuel tank topped off reduces condensation in the tank. Don't forget to routinely remove water from the fuel filter.
4. **Take care of tires, tracks & undercarriage:** cold weather lowers your tire pressure and can cause lower lift and push capabilities. For compact track loaders it is crucial to do regular checks and adjustments of your track tension. Improperly fitted tracks can cause easily avoidable issues like premature wear and tear on the tracks and undercarriage. Keep your undercarriage clear of mud, snow, and debris buildup.
5. **Check the cab:** inspect seals for cracks or wear around the cab. Perform checks on all the heating and defrosting systems to ensure they are working correctly.
6. **Attachments work hard too:** attachments deserve the same attention as the equipment. Visually check hoses, cylinders, guards, broom bristles, cutting blades, and edges for wear or damage before snow hits.

We will be at the **Michigan Agri-Business Association Conference** in Lansing, January 10 & 11. Come see us at Booth 312!



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Store Hours: Monday – Friday 8:00 am – 5:00 pm
 Saturday 8:00 am – Noon